

SPONSORSHIP OPPORTUNITIES

AEM

Association of Equipment Manufacturers



THE ART OF BALANCE

ANNUAL CONFERENCE | NOV 19-21, 2025 | MIAMI/AVENTURA, FL

BENEFITS OF SPONSORSHIP

Unparalleled exposure to 400+ high level executives and AEM members.

- All sponsors will receive recognition on the website and overall on-site signage.
- Contracts with logos and ads received by August 29, 2025 will be included in the Conference Notebook.
- All sponsors are offered the first-right-of-refusal on sponsorships for following year's event.

ANNUAL CONFERENCE SPONSORSHIPS

Experiential



FINALE ENTERTAINMENT — \$25,000

High impact opportunity to support the entertainment performance. Your company logo will appear prior to performance. Opportunity for sponsor to invite guests to fill one reserved table at the Finale Dinner. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



FINALE DINNER — \$23,000

End the night on sweet notes! Sponsor's logo will be featured on a sweet treat placed on each seat. Opportunity for sponsor to invite guests to fill a reserved table at the Finale Dinner. Company logo will rotate with Thursday Finale Entertainment sponsor logo. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



FINALE DINNER SAVE THE DATE GIFT — \$8,000

Share your company's brand while we share the Save the Date for the 2026 AEM Annual Conference. This gift will be given to the finale dinner attendees, approximately 500 guests. Sponsor logo will be included in the packaging message and sponsor has the option to add a message inside the box. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



FINALE RECEPTION — \$16,000

Promote your company at the finale reception. Sponsor logo on napkins. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



WELCOME DRINK SPONSOR — \$8,500

Make the ultimate first impression with attendees by sponsoring their arrival at the registration area on Wednesday. Mimosas will be offered on the patio just outside the doors next to registration. A tabletop will be provided to promote your brand. Sponsor receives recognition through logo on session screens and on-site signage.

EXCLUSIVE

SOLD



WELCOME RECEPTION — \$17,000

Make an impactful first impression at this authentically Miami night opening event. Sponsor will have logo on napkins and official entrance signage. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



WELCOME RECEPTION VOUCHER — \$17,000

Promote your company at the welcome reception. Sponsor-branded vouchers for swag and activation station to be included in each attendee badge. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



ROBO SKETCH BRANDING — \$10,000

Step into the future of photo booths with Robo Sketch, where cutting-edge AI meets artistic flair. After you pose, the AI quickly sketches your portrait, creating a keepsake that's as unique as you are. Sponsor logo will be added to the custom border printed with the sketch. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

SOLD



WELCOME RECEPTION ROBOTIC SERVER — \$25,000

Start the night with a uniquely hand-crafted cocktail from ADAM, the Robotic Bartender. ADAM will also serve specialty coffee drinks the following day. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

SOLD

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



GRAFFITI ART — \$4,000

Miami's vibrant art scene is coming to the Annual Conference with a fun and immersive art installation! Attendees will make their mark, adding color to a collaborative masterpiece. The logo of the sponsoring company will be displayed next to the installation. Sponsor also receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



GOLF OUTING SPONSOR — \$10,000

Align your company with an Annual Conference favorite. Opportunity includes sponsorship of hole, digital cart signage, company logo on golf foursome confirmation and thank you email. Plus, the sponsor can provide AEM approved items to give away to golf attendees. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



AEM MEMBER LOUNGE — \$9,500

A standout from the competition opportunity. Be the exclusive sponsor of the AEM Member Lounge. You'll receive high visibility in the area where AEM members in attendance meet with AEM Senior Leadership and the Member and Exhibitor Success Team. Sponsorship includes logo on screens, signage surrounding the AEM Member Lounge, and other on-site signage. Additionally, the sponsor can provide a gift for visitors to the lounge with AEM approval.

EXCLUSIVE

For an additional \$500 each, company sponsor can add branded high top tables to the lounge.

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



HOSPITALITY SUITE SPONSOR — \$9,500 each

Enjoy naming rights of the popular hospitality suite. Sponsor has the opportunity to provide a giveaway item with AEM approval. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available! — Wednesday and Friday.

SOLD



LUNCH SPONSOR — \$11,000 each

Company logo on lunch area signage and napkins. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available! — Thursday and Friday.

SOLD



REFRESHMENT BREAK SPONSOR — \$8,000 each

Company logo on refreshment area signage and napkins. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available! — Thursday and Friday.

SOLD

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



MORNING COFFEE SPONSOR — \$7,500 each

Give AEM Members what they are looking for... their morning coffee! Sponsor's logo will appear on refreshment area signage. Coffee served 8:00-10:00 AM. Sponsor receives recognition through logo on screens and on-site signage. **Two opportunities available! — Thursday and Friday.**

Digital



COMMERCIAL VIDEO SPONSOR — \$10,000 each

30-second video to run prior to one session of sponsor's choice. Sponsor receives recognition through logo on screens and on-site signage. **Five opportunities available.**



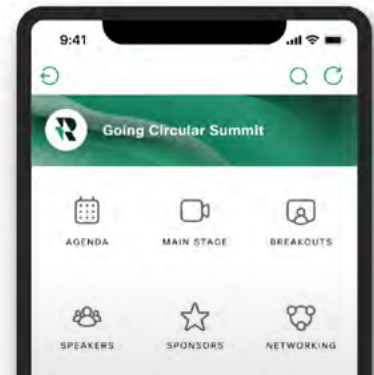
WIFI - \$10,000

Be the provider of essential Wi-Fi service to Annual Conference attendees. The sponsoring company's logo and passcode will be featured on our giveaway at Registration and on table tents on the education session tables. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

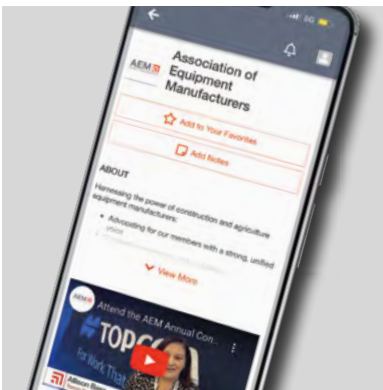
Digital *continued*



MOBILE APP SPONSOR — \$8,000

Get immediate results and showcase your brand messaging on this critical attendee tool used for navigating the Annual Conference and accessing the complete schedule of events. Sponsor logo featured on mobile app sponsor page (top listing), one push notification, and two app promotional emails. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



MOBILE APP SPONSOR UPGRADE — \$495

Current Annual sponsors may customize their sponsor page on the Annual Conference mobile app. Sponsors can add their logo, company details, press release/white papers, link to a video, and their socials (website, Facebook, LinkedIn, X).



MOBILE APP BANNER ADVERTISING — \$4,500 each

Showcase your brand message with banner ads on the official Annual Conference mobile app. Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app. Sponsor receives recognition through logo on screens and on-site signage. **Four opportunities available.**

ANNUAL CONFERENCE SPONSORSHIPS

Branding



LANYARDS — \$14,000 each

Opportunity to have your logo on 500 lanyards provided at registration for all attendees. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



HOTEL KEY CARDS — \$13,500

Unlock your branding potential by sponsoring the hotel key cards for all conference attendees. Includes sponsor graphics on all key cards. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



POP-UP BANNER DISPLAYS — \$7,500 each

Promote your company's products throughout the conference. Includes one high-top table with table cloth. Sponsor required to provide a 33"x81" pop-up banner and to staff the display area during breaks, lunches, and receptions. Static display only. Sponsor receives recognition through logo on screens and on-site signage. **FOUR** opportunities available.

Extra Visibility!

- Add a mobile app banner ad for \$3,000
- Add a custom wall banner for \$3,000
(this can also replace the required pop-up banner)

ANNUAL CONFERENCE SPONSORSHIPS

Branding *continued*



HOTEL ROOM DROPS — \$5,000

Showcase your products and services by having a special gift delivered directly to 400 attendee hotel rooms. Sponsor provides giveaway item with AEM approval. Sponsor receives recognition through logo on screens and on-site signage. **One opportunity available each day — Wednesday and Thursday.**



REGISTRATION PACKET — \$5,000

Sponsor logo will be printed on the portfolio packet given to each attendee during registration badge pick up. Sponsor receives recognition through logo on screens and on-site signage. **EXCLUSIVE**



REGISTRATION HANDOUT — \$4,000

Get your company information into attendees' hands with an AEM approved literature piece or item provided at Registration. Sponsor receives recognition through logo on screens and on-site signage. Sponsor to produce and ship to AEM. **Four opportunities available.**

ANNUAL CONFERENCE SPONSORSHIPS

Branding *continued*



CONFERENCE NOTEBOOK ADS —

\$3,000 per page (2 available)

\$7,000 back cover (1 available)

\$7,000 inside front cover (1 available)

Promote your brand with an ad placed in the Conference Notebook. If the minimum of three sponsors is not met, sponsors will be refunded or an alternative sponsorship will be presented. Sponsor receives recognition through logo on screens and on-site signage.



PENS — \$3,500

Affiliate your brand with our industry leading offerings. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

SOLD

ANNUAL CONFERENCE SPONSORSHIPS

On-site Signage



BREEZEWAY BANNER — \$7,000

Welcome your fellow AEM Members with your brand and message on the breezeway north lobby entrance at the JW Marriott Miami Turnberry. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



BREEZEWAY COLUMNS — \$2,000 each

Brand one (or more) of the columns in the breezeway leading from the lobby to the ballroom at the JW Marriott Miami Turnberry. Can be purchased in multiple quantities to get a bundled discount. Sponsor receives recognition through logo on screens and on-site signage.

Ten opportunities available.



BREEZEWAY COLUMNS AND FLOOR CLING PACKAGE — \$7,000

Make an impact on the path to the daily lunch location. Sponsoring company gets both floor cling and columns on either side of the archway that leads to lunch. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

On-site Signage *continued*



ELEVATOR BUYOUT — \$10,000

Four branded wall signs plus signage on two elevator doors at the JW Marriott Turnberry. Elevators are located directly next to the registration area and member lounge. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



THREE COLUMN WALL SIGNAGE PACKAGE — \$7,000

Three custom column signs located directly across from registration area and member lounge at JW Marriott Miami Turnberry. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



REGISTRATION AREA WALL BANNER — \$4,000

Wall banner located across from registration desk and member lounge at the JW Marriott Miami Turnberry. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

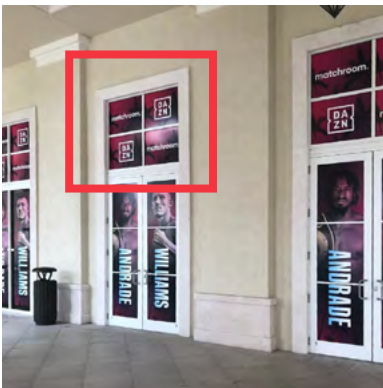
On-site Signage *continued*



RESTROOM WALL BANNERS — \$6,000

Two wall banners located near the restrooms just outside of session and ballroom doors. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



BALLROOM WINDOWS — \$2,500

Brand a set of four windows located outside the ballroom and session area. Sponsor receives recognition through logo on screens and on-site signage.

Seven opportunities available.

CONTACT US

Contact your AEM Account Success Advisor to talk about the best sponsorship opportunities to meet your business goals.

NORTH AMERICA & INTERNATIONAL SALES TEAM

PAUL FLEMMING

**Vice President,
Membership & Sales**

+1 866-236-0442
exhibitors@aem.org

INTERNATIONAL

KELLY LANG

**Senior Director,
Sales & Engagement**

+1 414-298-4176
klang@aem.org

STATES:
PA

SARA STROMSKI

**Director, Membership
& Customer Success**

+1 414-298-4748
sstromski@aem.org

STATES:
LA, MS, TN, VA, WV

JENNIFER GRAHAM

Account Success Advisor

+1 414-298-4750
jgraham@aem.org

STATES:
CT, FL, IL, IN, NC, NJ, NY

ABBY NICOLAS-LANNOYE

Account Success Advisor

+1 414-298-4746
anicolas-lannoye@aem.org

STATES:
**AK, AZ, CA, HI, IA, ID, MT, ND,
NE, NM, NV, OR, SD, UT, WA, WY**

MAXX LEBIECKI

Account Success Advisor

+1 414-298-4138
mlebiecki@aem.org

STATES:
AR, CO, KS, MA, MN, MO, OK, TX
INTERNATIONAL:
FRANCE, ITALY

KAIEN LI

Executive General Manager

+1 414-298-4124
kli@aem.org

INTERNATIONAL:
**ASIA, AUSTRALIA,
NEW ZEALAND**

PAUL MALEK

Account Success Advisor

+1 414-298-4153
pmalek@aem.org

STATES:
**GA, ME, NH, SC, VT
CANADA**

JESSICA PETERSON

Account Success Advisor

+1 414-298-4160
jpeterson@aem.org

STATES:
**AL, DC, DE, KY, MD,
MI, OH, RI, WI**



AEM HEADQUARTERS

6737 West Washington St
Suite 2400
Milwaukee, WI 53214-5650
Tel: 866-236-0442
Tel: +1 414-272-0943
Email: members@aem.org