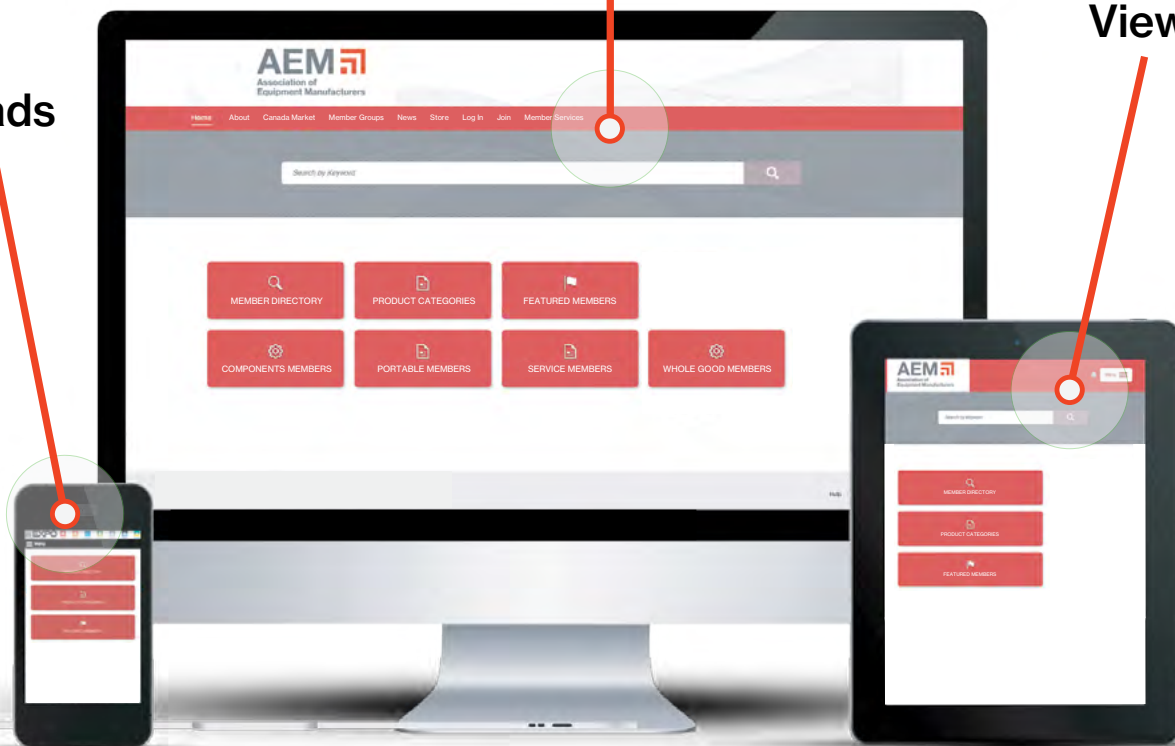


MEMBER DIRECTORY ENHANCED LISTING UPGRADES

Leads

Visits

Listing Views

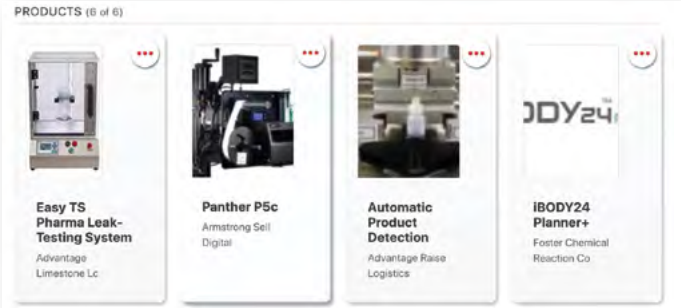


ENHANCED LISTING UPGRADES

Maximize your brand exposure and grow your business by choosing one of the upgrades below.

| | FREE STANDARD LISTING Included in your member benefits package. | LEVEL 1 LISTING \$355 for 12 months. | LEVEL 2 LISTING \$995 for 12 months. |
|--|---|--|--|
| Company Name | ● | ● | ● |
| Contact Information | ● | ● | ● |
| Website URL | ● | ● | ● |
| Product Listings | | ● | ● |
| Logo | | | ● |
| Social Media Links | | | ● |
| Specials Promotion | | ● (1) | ● (1) |
| Digital Business Cards | | ● (1) | ● (3) |
| Collateral | | ● (3) | ● (6) |
| Product Gallery with Images | | | ● (3) |
| Product Gallery with Videos | | | ● (3) |
| Access to Leads | | | ● |
| Featured Listing | | | ● |
| Priority Placement in Member and Product Search | | | ● |

ENHANCED LISTING SPECIAL FEATURES



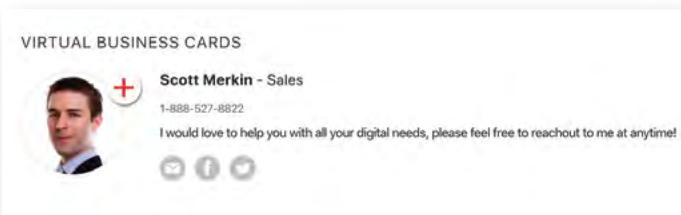
New Products and Services

Showcase details about your latest innovations and services through online listings.



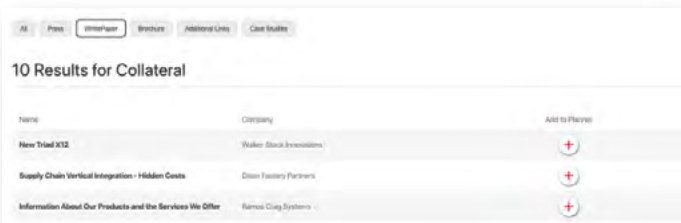
Specials

Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.



Digital Business Cards

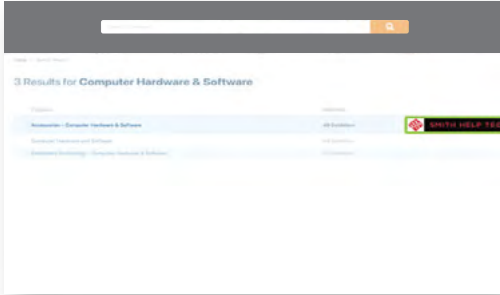
Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.



Collateral

Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

ADDITIONAL BRANDING OPPORTUNITIES



Product Category Sponsorship

- Requires the Level 2 Listing
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

+\$500/each



Product Spotlight Sponsorship

- Requires the Level 2 Listing
- Showcase your product image or video on the Member Directory Home Page
- Live link directs to your company's listing
- Limited to the first 21 members

+\$500

CONTACT US

Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

NORTH AMERICA & INTERNATIONAL SALES TEAM

PAUL FLEMMING

Vice President,
Membership & Sales

+1 866-236-0442
members@aem.org

INTERNATIONAL

KELLY LANG

Senior Director,
Sales & Engagement

+1 414-298-4176
klang@aem.org

STATES:
NC, SC

SARA STROMSKI

Director, Membership
& Customer Success

+1 414-298-4748
sstromski@aem.org

STATES:
GA, LA

TRAVIS EWIG

Account Success Advisor

+1 414-298-4746
tewig@aem.org

STATES:
AZ, CO, IA, MO, NM, PA, VA, WV

JENNIFER GRAHAM

Account Success Advisor

+1 414-298-4750
jgraham@aem.org

STATES:
CT, DC, DE, FL, IL, MA, MD, ME,
NH, NJ, NY, RI, NY

MAXX LEBIECKI

Account Success Advisor

+1 414-298-4138
mlebiecki@aem.org

STATES:
KS, MN, MT, ND, NE, OK, SD, TX,
WY

INTERNATIONAL:
FRANCE, ITALY

KAIEN LI

Executive General Manager

+1 414-298-4124
kli@aem.org

INTERNATIONAL:
ASIA, AUSTRALIA,
NEW ZEALAND

PAUL MALEK

Account Success Advisor

+1 414-298-4153
pmalek@aem.org

STATES:
AL, AR, MS, TN, WI

INTERNATIONAL:
CANADA

JESSICA PETERSON

Account Success Advisor

+1 414-298-4160
jpeterson@aem.org

STATES:
AK, CA, HI, ID, IN, KY, MI, NV, OH,
OR, UT, WA



AEM HEADQUARTERS

6737 West Washington St
Suite 2400
Milwaukee, WI 53214-5650
Tel: 866-236-0442
Tel: +1 414-272-0943
Email: members@aem.org