

2025 SPONSORSHIP PACKAGES & OPPORTUNITIES



**PRODUCT SAFETY
STEWARDSHIP CONFERENCE**

Tune up for Success

APRIL 28-MAY 1, 2025 | SHERATON MUSIC CITY | NASHVILLE, TN

GROW BRAND AWARENESS & SALES TO INFLUENTIAL SAFETY PROFESSIONALS

The **Product Safety & Stewardship Conference** continues to be the industry's only annual conference that brings more than 300 heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity.

TARGETS:

Product Safety & Stewardship Conference

- Product Engineers & Technical Managers
- Regulatory Compliance Managers & Staff
- Safety Communication Writers & Leaders
- Technical Publications Writers & Leaders
- Product Design Review Committee Members

Product Liability Seminar

- Product Litigation Professionals/Specialists
- Product Safety Engineers
- Safety Professionals
- Incident Investigation & Litigation Support Staff

SPONSORSHIP PACKAGES:

Level 1 \$5,000

Level 2 \$3,500

2 Sponsorship Levels

Choose from two high-impact sponsorship packages.

LEVEL 1 (2 sponsors) \$5,000

1. 20-second video
2. One Product Safety & Compliance Seminar registration for AEM member
3. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
4. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
5. List of opt-in attendees provided after event

LEVEL 2 (3 sponsors) \$3,500

1. Focused topic Breakout Session Sponsor. Select from one of the sessions listed on the agenda.
2. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
3. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
4. List of opt-in attendees provided after event

TARGETED SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor (3 sponsors) \$2,000

- Verbal recognition by host or MC.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Networking Night Sponsor (3 sponsors) \$2,000



- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Welcome Gift (Exclusive) \$2,000

- Sponsor item approved by AEM to be handed out to each attendee at registration.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Hotel Key Cards (Exclusive) \$3,500

- Company logo on key cards distributed at check-in at the Sheraton Music City Nashville Airport.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Notebooks (Exclusive) \$3,500

- Company logo on notebooks given to all attendees.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Pens \$3,500

- Company logo on pens given to all attendees.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Lanyards \$4,000

- SOLD**
- Company logo on event credentials and on-site registration.
 - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
 - List of opt-in attendees provided after event.

Lunch Sponsor (3 Opportunities – Tuesday, Wednesday or Thursday) \$3,000 Each Day

- Verbal recognition of company at the general session
- Opportunity to provide a logoed item.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Room Drop Sponsor (3 Opportunities – Monday, Tuesday or Wednesday) \$2,500 Each Day

- Sponsor provides logoed item for registered attendees (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Banner Stand/Pop-up Display (Maximum of 5) \$1,750

- SOLD**
- Banner stand, pop-up display (8'x8' size) or table (8'x8' size) sponsored by sponsor, table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
 - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
 - List of opt-in attendees provided after event.

Break Sponsor (4 Opportunities – Monday-Thursday) \$1,000 Each Day

- Opportunity to provide a logoed item (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, on napkins, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package (Exclusive) \$3,500

- Company logo on the registration packet. Placement co-branded with AEM logo.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package Inserts (5 Sponsors) \$500

- Packet insert must be either a two-page, stapled piece or one-page, double-sided piece and AEM approved prior to shipping to AEM.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Capitalize on these lead-generating sponsorships. Contact your AEM Account Success Advisor today to secure your sponsorship.

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