



2024 MEMBER-TO-MEMBER SPONSORSHIP PACKAGES

Grow sales by increasing
your company's brand
visibility with AEM Members
throughout the year.

SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
Annual Conference			
30-second provided video, played once	●	●	
Logo on event web page, event slide, registration web page, registration confirmation e-mail, and post-event email	●	●	●
Post-event attendee list (opt-ins only) including company name and attendee name and title	●	●	●
Product Safety & Compliance and Product Liability Seminars			
2-minute General Session welcome & company introduction by Seminar's speaker	●		
30-second provided video, played once	●	●	
Logo on event web page, event slide, registration web page, registration confirmation e-mail, and post-event email	●	●	●
Post-event attendee list (opt-ins only) including company name and attendee name and title	●	●	●
Member Communications			
AEM Advisor feature article: CEO interview/member spotlight written by AEM Advisor editorial staff (20,000+ subscribers) with AEM LinkedIn post (8,000+ followers)	●		
Sponsor logo, linking to company website, featured in: <ul style="list-style-type: none"> • Advocacy Newsletter (monthly to 1,000+ subscribers) 	●	●	
Sponsor logo, linking to company website, featured in: <ul style="list-style-type: none"> • Canadian Advocate Newsletter (monthly to 125+ subscribers) 	●		
Member Education Webinar Series			
Logo on event web page and event slide for approximately 6 webinars	●	●	●
Business Intelligence Equipment Market Outlook Webinars			
Logo on event web page and event slide for 4 webinars	●	●	●
Member Directory			
Level 1 enhanced listing upgrade		●	●
Level 2 enhanced listing upgrade	●		
Digital Access Advertising			
AEM.org-based remarketing campaign (200,000 impressions/one month campaign)	●	●	
Statistics Conference			
Logo on sign "lunch brought to you by"	●	●	●

SPONSORSHIP PACKAGES

PLATINUM LEVEL \$30,000 (Valued at \$65,000+)

Limited to 2 Sponsors

The highest-value, integrated marketing package to reach every AEM member audience segment multiple times per

Gold & Silver Packages

- All Gold & Silver Packages include:

Product Safety & Compliance and Product Liability Seminars

- 2-minute General Session with me & speaker production by Seminar's speaker.

Member Communications

- AEM Advisor feature article: CEO interview/member spotlight written by AEM Advisor editorial staff (20,000+ subscribers) with AEM LinkedIn post (10,000+ followers).
- Sponsor logo, linking to company website, featured in:
 - Advocacy Newsletter (monthly to 1,000+ subscribers)
 - Canadian Advocate Newsletter (monthly to 125+ subscribers)
 - Member benefits & services email (monthly to 1,000+ members)

Member Directory

- Level 2 enhanced listing upgrade

SOLD

SPONSORSHIP PACKAGES

GOLD LEVEL \$20,000 (Valued at \$50,000+)

TWO SPOTS AVAILABLE

A high-visibility, multi-channel marketing package to reach every AEM member audience segment throughout the year.

Silver Package

- All Silver Package inclusions

Annual Conference

- 30-second provided video, played once

Product Safety & Compliance and Product Liability Seminars

- 30-second provided video, played once

Member Communications

- Sponsor logo, linking to company website, featured in:
 - Advocacy Newsletter (monthly to 1,000+ subscribers)

Digital Access Advertising

- AEM.org-based remarketing campaign (200,000 impressions/one month campaign)

SPONSORSHIP PACKAGES

SILVER LEVEL \$10,000 (Valued at \$30,000+) **FOUR SPOTS AVAILABLE**

A comprehensive sponsorship package to elevate your brand visibility at AEM Member Events.

Annual Conference

- Logo on event web page, event slide, registration web page, registration confirmation e-mail, and post-event email
- Post-event attendee list (opt-ins only) including company name and attendee name and title

Product Safety & Compliance and Product Liability Seminars

- Logo on event web page, event slide, registration web page, registration confirmation e-mail, and post-event email
- Post-event attendee list (opt-ins only) including company name and attendee name and title

AEM Federal Fly-In

- Logo on registration web page and recognition during kick off briefing event
- Post-event attendee list (opt-ins only) including company name and attendee name and title

Member Education Webinar Series

- Logo on event web page and event slide for approximately 6 webinars

Business Intelligence Equipment Market Outlook Webinars

- Logo on event web page and event slide for 4 webinars

Member Directory

- Level 1 enhanced listing upgrade

CONTACT US

Contact your AEM Account Success Advisor to talk about the best sponsorship package to meet your business goals.

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