



2026 MEMBER-TO-MEMBER SPONSORSHIP PACKAGES

Grow sales by increasing
your company's brand
visibility with AEM Members
throughout the year.

EDUCATION & EVENTS



Upcoming AEM Education & Events

Tie your brand to our expert knowledge and networking events that help members adapt and prepare for future growth.



Market Share Statistics Annual Conference

September 22 - 24, 2026
Milwaukee, WI

The Market Share Statistics Annual Conference is an opportunity for market data professionals from all over to discuss concepts, enhance skills, learn best practices, extend their knowledge, collaborate with industry peers, refine ideas and build their network.



Annual Conference

November 10- 12, 2026
Tucson, AZ

The Annual Conference is the place for member executives to examine what is ahead for their organization and the equipment manufacturing industry.



Product Safety & Stewardship Conference

April 27 - 30, 2026, Kansas City, MO

The Product Safety & Stewardship Conference continues to be the industry's only annual conference that brings heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity where members gather insights into today's compliance environment.



Business Intelligence Equipment Market Outlook Webinars

May 7, 2026 Aug. 6, 2026
Nov. 5, 2026

Stay on top of emerging trends with our quarterly Business Intelligence webinars. Our experts break down industry issues and pinpoint crucial changes in the landscape to help inform your company's strategy.



Member Education Webinars

Each program presents industry topics exclusively for AEM members.

April 8, 2026 June 17, 2026 Oct. 14, 2026
May 20, 2026 Sept. 16, 2026

Other Sponsorship Opportunities Include:

- Member Directory Enhanced Listing Upgrades
- Digital Access Advertising Campaigns
- Member Communications Opportunities (newsletters, websites, E-blasts, etc.)

SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
Annual Conference			
30-second provided video, played once	●	●	
Logo on event web page, event slide, and registration web page	●	●	●
Post-event attendee list (opt-ins only) including company name and attendee name and title	●	●	●
Product Safety & Compliance and Product Liability Seminars			
2-minute General Session welcome & company introduction by Seminar's speaker	●		
30-second provided video, played once	●	●	
Logo on event web page, event slide, and registration web page	●	●	●
Post-event attendee list (opt-ins only) including company name and attendee name and title	●	●	●
Statistics Conference			
30-second provided video, played once	●	●	
Logo on event web page, event slide, and registration web page	●	●	●
Post-event attendee list (opt-ins only) including company name and attendee name and title	●	●	●
Logo on sign "lunch brought to you by"	●	●	●
Member Communications			
AEM Advisor feature article: CEO interview/member spotlight written by AEM Advisor editorial staff (16,000+ subscribers) with AEM LinkedIn post (23,000+ followers)	●		
AEM member spotlight video: CEO interview/member spotlight professionally produced and interviewed onsite at Annual Conference promoted in AEM industry advisor (16,000+ subscribers) and AEM LinkedIn post (23,000+ followers)	●		
Sponsor logo, linking to company website, featured in: <ul style="list-style-type: none"> • Advocacy Newsletter (monthly to 700+ subscribers) • Industry Advisor Newsletter (twice-weekly to 16,000+ subscribers) 	●	●	
Sponsor logo, linking to company website, featured in: <ul style="list-style-type: none"> • Canadian Advocate Newsletter (monthly to 100+ subscribers) 	●		
Member Education Webinar Series			
Logo on event web page and event slide for approximately 5 webinars	●	●	●
Business Intelligence Equipment Market Outlook Webinars			
Logo on event web page and event slide for 4 webinars	●	●	●
Member Directory			
Level 1 enhanced listing upgrade		●	●
Level 2 enhanced listing upgrade	●		
Digital Access Advertising			
AEM.org-based remarketing campaign (200,000 impressions/one month campaign)	●	●	

SPONSORSHIP PACKAGES

PLATINUM LEVEL \$35,000 (Valued at \$65,000+)

Limited to 2 Sponsors

The highest-value integrated marketing package to reach every AEM member audience segment multiple times per year.

Gold & Silver Packages

- All Gold & Silver Package inclusions

Product Safety & Stewardship Conference

- 2-minute General Session welcome & introduction by Seminar's speaker.

Member Communications

- AEM Advisor feature article: CEO interview/member spotlight written by AEM editorial staff (16,000+ subscribers) with AEM LinkedIn post (23,000+ followers)
- AEM member spotlight video: CEO interview/member spotlight professionally produced and interviewed onsite at Annual Conference promoted in AEM industry advisor (16,000+ subscribers) and AEM LinkedIn post (23,000+ followers)
- Sponsor logo, linking to company website, featured in:
 - Advocacy Newsletter (monthly to 700+ subscribers)
 - Canadian Advocate Newsletter (monthly to 100+ subscribers)
 - Industry Advisor Newsletter (twice-weekly to 16,000+ subscribers)

Member Directory

- Level 2 enhanced listing upgrade

SOLD

SPONSORSHIP PACKAGES

GOLD LEVEL \$25,000 (Valued at \$50,000+)

Limited to 3 Sponsors

A high-visibility, multi-channel marketing package to reach every AEM member audience segment throughout the year.

Silver Package

- All Silver Package inclusions

Annual Conference

- 30-second provided video, played once

Product Safety & Stewardship Conference

- 30-second provided video, played once

Member Communications

- Sponsor logo, linking to company website, featured in:
 - Advocacy Newsletter (monthly to 700+ subscribers)
 - Industry Advisor Newsletter (twice-weekly to 16,000+ subscribers)

Digital Access Advertising

- AEM.org-based remarketing campaign (200,000 impressions/one month campaign)

SPONSORSHIP PACKAGES

SILVER LEVEL \$15,000 (Valued at \$30,000+)

Limited to 5 Sponsors

A comprehensive sponsorship package to elevate your brand visibility at AEM member events.

Annual Conference

- Logo on event web page, event slide, and registration web page
- Post-event attendee list (opt-ins only) including company name and attendee name and title

Product Safety & Stewardship Conference

- Logo on event web page, event slide, and registration web page
- Post-event attendee list (opt-ins only) including company name and attendee name and title

Statistics Conference

- Logo on event web page, event slide, and registration web page
- Post-event attendee list (opt-ins only) including company name and attendee name and title
- Logo on sign "lunch brought to you by"

Member Education Webinar Series

- Logo on event web page and event slide for approximately 5 webinars

Business Intelligence Equipment Market Outlook Webinars

- Logo on event web page and event slide for 4 webinars

Member Directory

- Level 1 enhanced listing upgrade

TARGETED SPONSORSHIP OFFERINGS

Don't want to commit to a package? Reach over 10,000 AEM members through targeted sponsorship opportunities.

AEM Advisor Feature Article \$3,000

Limited to 6 sponsors

- CEO interview/member spotlight written by AEM Advisor editorial staff promoted in AEM Industry Advisor (16,000+ subscribers) and AEM LinkedIn post (23,000+ followers)

AEM Member Spotlight Video \$3,000

Limited to 6 sponsors

- CEO interview/member spotlight professionally produced and interviewed onsite at Annual Conference promoted in AEM industry advisor (16,000+ subscribers) and AEM LinkedIn post (23,000+ followers)

Digital Access Advertising Inquire for pricing

- AEM.org-based remarketing campaign (200,000 impressions/one month campaign)

CONTACT US

Contact your AEM Account Success Advisor to talk about the best sponsorship package to meet your business goals.

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